

2008 Student Food Drive

KICK OFF PARTY AND TALENT COMPETITION

It's time for the annual Student Food Drive Kick Off Party and Talent Competition! Bring your song, skit, cheer, rap, dance or whatever else you can think of to the Kick-Off Party, Tuesday, September 30th, from 6:00 pm – 8:00pm. The winner receives **2000 pounds of food** from TPC / Performance Food Group to start your Student Food Drive off right! The winner will be the featured school on the **2008 TV commercial** aired on **KWQC** and **WQAD**! The winners will also have an on air interview with the Morning Show at **B-100**!

OFFICIAL GUIDELINES:

- ◆ 1 MINUTE IN LENGTH (DUE TO LENGTH OF COMMERCIAL)
- ◆ 2 MINUTES FOR SET UP
- ◆ CAN BE A CHEER, CHANT, RAP, DANCE OR SKIT
- ◆ **CONTENT SHOULD EDUCATE AND MOTIVATE SCHOOL AND COMMUNITY TO GET INVOLVED**
- ◆ 1 ENTRY PER SCHOOL
- ◆ ADVISORS MUST APPROVE SCRIPT AND LANGUAGE
- ◆ MUST BE FITTING WITH THE MISSION OF THE STUDENT FOOD DRIVE
- ◆ IF YOU GO OVER TIME....the judges will sound the horn!

CHEERS WILL BE JUDGED ON THEIR CREATIVITY, TV ADAPTABILITY, ABILITY TO MOTIVATE THE STUDENT BODY AND COMMUNITY TO BECOME INVOLVED IN THE FOOD DRIVE!

KICK OFF PARTY AGENDA:

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| 6:00 – 6:30 | Students Arrive Pizza, pop, D.J. Sign 2008 Pledge Can |
| 6:30 – 6:45 | All Seated for Program: Welcome & Introductions 2008 Challenge Video |
| 6:45 – 7:30 | Student Food Drive Talent Competition M.C. – Dan Pearson from KWQC-TV6 Sports <i>Please give the name of your school and title of your cheer/rap to Dan before 6:30 p.m.</i> |
| 7:30 | Awards Presentation |
| 7:30 – 8:00 | Party it Up – Music and Dancing! T-Shirts, etc. |