

2009 Student Food Drive PRESS RELEASE TIP SHEET

The success of the Student Food Drive relies on the enthusiasm of high school students and the support they receive from the local community! In order to publicize all the activities and events that you work so hard to plan, we encourage you to submit “press releases.” Relax; composing and submitting press releases is a breeze and provides free advertising! Simply fill in the required information outlined below, and email the info to local media agencies!

Today’s date:

Contact person (at the high school):

Contact information:

Phone number:

Email address:

Name of high school:

Title of upcoming event:

When (start and end):

Where:

What: (Include how many people will be involved, the goal of the event, and why you would like the community to know about it or get involved)

Final Notes: Please help us bag hunger in the Quad Cities by helping us get the word out! Thanks for your support!

How To Submit a Press Release

* Local media agencies prefer to receive press releases via email.

Quad City Times: <http://www.qctimes.com/app/pages/contact/new/?contact=news>

Dispatch/Argus Newsroom: press@qconline.com

KWQC TV6: news@kwqc.com.

WHBF TV 4: Heather Voudrie, News Director: hvoudrie@cbs4qc.com

WQAD News Channel 8: news@wqad.com