

## Tell Me More...

- **Where does the food go?** All food collected during the CC will be brought to the River Bend Foodbank in Moline, IL. The Foodbank serves over 300 charitable feeding programs throughout a 22 county service area in western Illinois and eastern Iowa. Programs like Kids Cafes, food pantries, homeless shelters, domestic violence shelters, after school programs and others benefit from the Foodbank.
- **How do we get the food to the Foodbank?** Service fraternities and sororities from Augustana College have generously donated their services to transport the food from your business locations to the Foodbank. The Foodbank also provides a pick-up service. Or, you can deliver the food yourself and meet the great folks at the Foodbank.
- **How does the CC assist high schools participating in the student food drive?** The students participating in the Drive benefit from more community awareness and support! The pounds collected by the community, including pounds collected through the CC, will be added to the overall total for the Drive.
- **What kind of food should be collected?** We encourage the collection of a variety of non-perishable canned vegetables and fruits, juices, tuna and canned meats, pork and beans, stews, etc.
- **Backpack Program.** This program supplies children with a “backpack” of food to take with them for the weekend during the school year. Companies participating in the CC may elect to have the Student Food Drive team purchase backpack program food in lieu of purchasing food as a company; the total weight of purchased food will be added to the company total for purposes of the “Clucky Awards.”
- **CC community recognition.** All businesses collecting at least 250 lbs of food will be recognized in the Student Food Drive Annual Report and in our full page “Thank You Ad” that runs on Thanksgiving Day.

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## 2009 Student Food Drive “Corporate Challenge” Presented by: Ryan Companies US, Inc.



### Student Food Drive Mission:

To unite and empower area high school students in the commitment to feed the hungry and promote volunteerism.

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# Student Food Drive

## What is the Student Food Drive?

The Student Food Drive is an effort conducted by area high school students to collect and donate food to the River Bend Foodbank. Pete Pohlmann, then the President of Lujack's Northpark Auto Plaza, started the Drive in 1986. Since 1986, area students have collected 12,191,154 pounds of food, valued at over \$23 million!

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## What is the Corporate Challenge?

The Corporate Challenge ("CC") is a student Food Drive initiative, sponsored by Ryan Companies US, Inc., designed to engage the business community with the Student Food Drive by encouraging area businesses to conduct internal food drives. We hope that the CC will promote teamwork and community engagement at workplaces throughout the Quad Cities and surrounding areas. We are asking companies to have a little fun competing against each other for the needy of our community.

## A Few "Clucks" from Our Sponsor...

**Ryan Companies US, Inc.** is committed to building lasting relationships. For three generations, **the Ryans** have led the family business guided by this commitment, based on the highest standards of construction and service in the industry. Giving back to our communities is a vital part of building those lasting relationships.

**"Fun Committee."** Each **Ryan** office has a fun committee to encourage everyone to get involved while supporting our communities. It is definitely a win-win!

**"Clucky"** (featured on the cover) is the mascot for the Ryan Fun Committee in the QC and we hope that he inspires all of you!

### Important Dates

**Monday, September 14th:** CC Registration Deadline

**Friday, September 25th:** Student Food Drive Sponsor Luncheon — Optional event for CC Participants

**Monday, October 26th:** CC Loading Day

**Tuesday, October 27th 5-6:30 PM:** CC "Clucky" Awards

**Thursday, November 5th:** Student Food Drive Finale Rally—CC Participants are welcome to attend and celebrate

### Student Food Drive "Corporate Challenge" Team

Ryan Companies Fun Committee    Student Food Drive

**Ph: 563-823-8100**

**Ph: 563-359-9389**

Greg Lundgren

Sarah Johnson

Amy Carroll

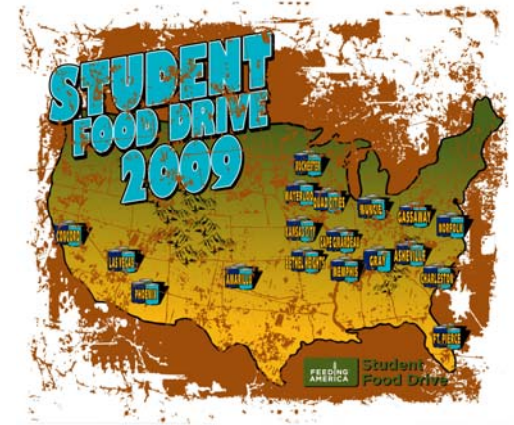
Becky Asleson

Karl Crowder

Kimberly Quinn

Jeff Kibler

Summer Intern



## And the "Clucky" Goes to...

Every can of food is important! That said, the more food the better! Businesses who execute the CC in an outstanding manner will be honored by receiving a treasured "Clucky Award!"

Participating organizations will be placed into divisions based on number of employees. Winners of each division will be recognized during the CC "Clucky" Awards reception on October 27th held at 5 pm at the River Music Experience in downtown Davenport.

Updates regarding collection efforts will be communicated throughout the Drive to encourage some friendly competition (side bets are permitted).

*Note: All participating businesses will receive a complete CC packet prior to the start of the Drive with more details!*

